

### 3. SIGNAGE SPONSORSHIP

#### (a) Advertising Panel

Poster (prepared by sponsoring co.), size: 1.0-1.2 m (W) x 0.8-0.9m (H)  
 Booking deadline: Oct 20, 2008



**Advertising Panel:** Highlight your products to target customers in the prime location of the exhibition hall

#### (b) Press Room Sponsorship

Sponsorship package includes entitlements of:

- At least 2 posters to be posted inside press room (prepared by sponsoring co)
- Poster size – 1.0-1.2 m (H) X 0.8-0.9 m (W)
- Free distribution of company promotion material in press room
- Logos / sponsorship message outside press room



**Press Center:** increasing your exposure to visitors and media

#### (c) Email Center Sponsorship



Sponsorship package includes:

- at least 2 posters to be posted outside the email center (poster prepared by sponsoring co)
- Poster size – 1.0-1.2 m (H) X 0.8-0.9 m (W)
- Company logos appear in eye-catching space

**Company logo & message**

#### (d) Visitor Registration Office Sponsorship

Sponsorship package includes entitlements of:

- 1 advertising panel placed near show information panels
- Poster (prepared by sponsor), size – 1.0-1.2 m (W) X 0.8-0.9 m (H)

- Logos / sponsorship message at visitor registration office or visitors form filling counters

#### (e) Entrance Arch Sponsorship (Max. 4 logos for each arch)

Welcome arch at the entrance of each exhibition hall

Logo size: width 800mm (max) × and height 3000mm  
 Booking deadline: Apr 9, 2008



**Welcome Arch:** Placing your company's logo in the eye-catching position to attract visitors

### 5. OUTDOOR ADVERTISING

#### a. Hanging Flag outside Hall 2- 5

i) 10 flags, arrange in alternative order with EP logo => US1,500 (see design below)

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Flag Size: 1m x 1.5m

ii) Each row of flag (max. 20 flags) => US3,000 (see picture below)

