

Sep 26 - 28, 2012 ❖ China International Exhibition Centre (Hall 1A, 1B, 2 - 7), Beijing, PR China

Organizer: China Electricity Council International

Overseas Organizer: Adsale Exhibition Services Ltd

Supporters:

State Grid Corporation of China

China Southern Power Grid Co., Ltd.

China Huaneng Group

China Datang Corporation

China Huadian Corporation

China Guodian Corporation

China Power Investment Corporation

China National Nuclear Corporation

Shen Hua Group Corporation

China Three Gorges Project Corporation

State Nuclear Power Technique Corporation

China Guangdong Nuclear Power Holding Co. Ltd.

Guangdong Yudean Group Co. Ltd.

Zhejiang Provincial Energy Group Co., Ltd.

Concurrent Exhibition:



2012 International Exhibition on Electric Power Automation Equipment and Technology

Your Effective Platform to Tap with the Huge China Market

- ✎ The Only Power event organized by the most authoritative organization, China Electricity Council, and fully supported by all major Power Group Corporations and Power Grid Corporations in China
- ✎ The Largest and the Most Established Specialized Electric Power Exhibition in China
- ✎ The Only Power Exhibition in China Endorsed as an UFI Approved Event
- ✎ Established in 1986, with over 20 years' successful track record and experience
- ✎ Widely recognized by global market leaders and international trade associations
- ✎ Rotationally held in Beijing and Shanghai in alternate year, maximizing exhibitors' market exposure
- ✎ Comprehensive & effective marketing campaign to attract quality buyers from both China & overseas

Organized by China Electricity Council, the Largest Electric Power Exhibition in China Since 1986

➤ **Remarkable Track Record**

| | EP China 2010 | EP Shanghai 2011 | EP China 2012 |
|-------------------------|--|---|---|
| Number of Exhibitors | Over 500 exhibitors from over 20 countries and regions | Expected over 600 exhibitors | Expected over 600 exhibitors |
| Total Exhibition Area | 22,000 sqm | 25,000 sqm | 28,000 sqm |
| Number of Visitors | 26,300 visitors | Expected 28,000 visitors | Expected 30,000 visitors |
| International Pavilions | German Pavilion - ZVEI U.S. Pavilion - U.S. Commercial Services UK Pavilion - BEAMA Taiwan Pavilion - TEEMA | German Pavilion U.S. Pavilion - U.S. Commercial Services UK Pavilion - BEAMA Taiwan Pavilion - TEEMA | German Pavilion U.S. Pavilion - U.S. Commercial Services UK Pavilion - BEAMA Taiwan Pavilion - TEEMA |

Exhibitors' Comment on EP / Electrical China 2010

On Exhibition Results

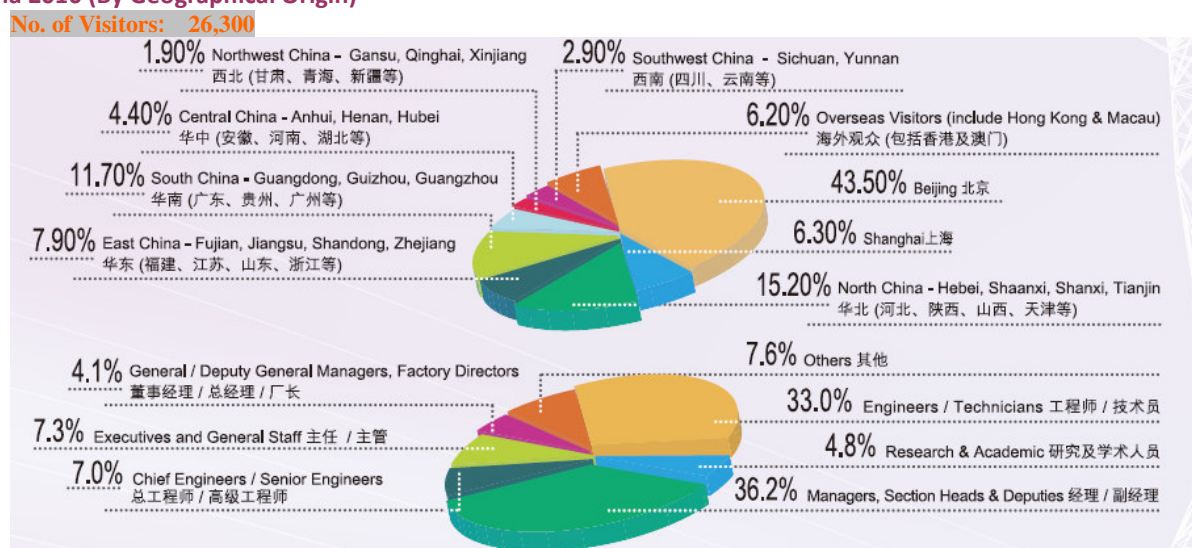
- 👍 **81%** concluded their participation from satisfactory to very fruitful
- 👍 **96%** of the exhibitors satisfied with the work done by Adsale
- 👍 **91%** of the exhibitors are interested in participating in the next show

On Visitors

- 👍 **80%** of the exhibitors found the visitors' QUALITY satisfactory to excellent
- 👍 **85%** of the exhibitors found the visitors' QUANTITY sufficient to very large

Visitor Analysis

EP China 2010 (By Geographical Origin)



EP China 2010 (By Business Category of Visitors)

| | |
|---|---------------|
| Electric Power | 61.40% |
| Power Corps / Power Plants | 10.70% |
| Power Grid Corps, Power Supply Bureaux, Power Dispatching and Control | 14.30% |
| Power Research and Design Institutes | 9.40% |
| Power Generation from Large Enterprises | 4.60% |
| Major Electricity Consuming Enterprises | 2.10% |
| Industrial Endusers | 3.60% |
| Power / Electricity Engineering Firms | 6.40% |
| Electrical & Mechanical Companies | 3.60% |
| Building Developers / Large Infrastructure Developers | 1.80% |
| Power Generation Equipment Manufacturers | 4.90% |
| Electrical | 30.30% |
| Electric Equipment | 13.00% |
| Measuring, Testing and Metering Equipment | 7.70% |
| Cable & Wire | 3.80% |
| Electrical Equipment (electrical appliance, electric tools, etc) | 2.50% |
| Insulating Materials | 3.30% |
| Others (Industry Association, Government Departments etc) | 8.30% |

* More than one option could be selected by visitors

Major Global Exhibitors

EP China 2010



Concurrent Conference & Forum on Smart Grid Technology, Electric Power Automation, Green Power, Power Transmission & Distribution

A series of top ranked activities will be concurrently held for exhibitors and buyers, providing an interactive platform for technological exchanges and business discussions, including symposiums on Energy Conservation & Green Power, and Power Transmission & Distribution.

2010 Concurrent Events

◆ Green Power & Smart Grid Forum

Number of Delegates: over 200 audiences

Energy Saving & Electric Power Automation Technology

| SPEAKER | TOPIC |
|--|--|
| MR SUN BOLIN, DIRECTOR OF EXPERT ADVISORY COMMITTEE OF CHINESE ASSOCIATION OF AUTOMATION | LOW-CARBON ECONOMY AND POWER AUTOMATION |
| MR ZHANG WENGUANG, ENERGY CONSERVATION ENGINEER OF SIEMENS ENERGY SAVING CENTER | SIEMENS TOTALLY INTEGRATED ENERGY SAVING SOLUTIONS IN POWER BRANCH |
| MR XIAO CHUNHUA, TECHNICAL MANAGER OF ABB | ABB PP SOLUTION FOR SMART SUBSTATION |

Application of Electric Power Automation Technology on Smart Grid

| SPEAKER | TOPIC |
|---|---|
| PROFESSOR HAN PU, DEAN OF AUTOMATION COLLEGE OF NORTH CHINA ELECTRIC POWER UNIVERSITY | THE TRENDS OF SMART GRID |
| DR. XIE HAILIAN, SENIOR RESEARCH ENGINEER OF ABB CHINA RESEARCH INSTITUTE | GRID INTERGRATION FOR WIND POWER AND STORAGE TECHNOLOGY APPLICATION |
| MR CLIFF SUO, APPLICATION ENGINEERING DIRECTOR OF AMERICAN SUPERCONDUCTOR CORPORATION | SMART GRID INFRASTRUCTURE SOLUTIONS (1) THE USE OF STATCOM TO IMPROVE THE QUALITY OF NETWORK OPERATION (2) SUPERCONDUCTING POWER TRANSMISSION SYSTEM - TRANSMISSION HIGHWAY |

(Co-organized by gkong.com)

◆ SYMPOSIUMS / TECHNICAL SEMINARS

Total Number of Audience for Symposiums: 600

Power T&D Technology and Green Power

Symposium Presenters

- ✓ LS HONGQI CABLE
- ✓ DOW CHEMICAL
- ✓ ALSTOM
- ✓ NEXANS WIRES & CABLES
- ✓ JOHNSON MATTHEY CATALYSTS (GERMANY) GMBH
- ✓ WACKER CHEMICALS

Technical Seminar Presenters

- ✓ TAVRIDA ELECTRIC
- ✓ HEXING ELECTRICAL
- ✓ CHINA ELECTRIC POWER RESEARCH INSTITUTE, COMMUNICATIONS AND POWER TECHNOLOGIES BRANCH

** Report is available on request*

Scope of Exhibits (Partial)

- | | |
|---|--|
| ➤ Power T&D Equipment & Technology | ➤ Building Electrical & Electrical Installation System |
| ➤ Power Generation Equipment | ➤ Energy Saving and Environmental Protection Technology |
| ➤ Renewable Energy | ➤ LV Electrical Equipment and Accessories |
| ➤ Construction & Engineering of Turn-Key Project | ➤ Industrial Power Equipment (UPS, diesel generators and alternators, etc) |
| ➤ Power Dispatching System (SCADA/DMS/EMS system) | ➤ Control & Testing Equipment |
| ➤ IT for Power Industry | |

Space Rental

Package Stand: US3,690/ 9 sqm OR RMB23,400/ 9 sqm

Raw Space: US370/ sqm OR RMB2,350/ sqm

*Remarks: Volume Discount & Early Bird Discount will be offered

Inquiry

For enquiries, please contact **ADSALE EXHIBITION SERVICES LTD**

Ms. Queenie Fung / Mr. Edward Tang

Tel: (852) 2811 8897 Fax: (852) 2516 5024 E-mail: power@adsale.com.hk



| | | |
|-------------------|-----------------------|----------------------|
| Beijing Office: | Ms. Liu Li | Tel: 86-10-5129 3366 |
| Shanghai Office: | Mr. Eric Shew | Tel: 86-21-51879766 |
| Shenzhen Office: | Ms Joanna Zhang | Tel: 86-755-82326251 |
| Singapore Office: | Ms Ham Wee Jean, Jean | Tel: 65-62357996 |

For more details, please click to <http://www.epchinashow.com>